



TAPPY

Transforming Wearables to Payables





WHO ARE WE?

Tappy Technologies is a world leading wearable payment enabler connected to banking partners and card networks with operations that span across North America, APAC and EMEA. Tappy's digital offerings and hardware white label solutions are fully trusted and certified by industry standards including PCI and EMVCo.

“Basically, we are able to enable others to become an Apple Pay or Google Pay.”



WHAT WE DO

Tappy Technologies has a two-pronged solution strategy, as follows:

Tappy TES Program | Token Enablement Services

Tappy's Tokenization solution, Token Enablement Service (TES) provides the infrastructure for a user to digitize their existing credit, debit or pre-paid cards (of a participating Issuer) into the flexible Secure Element (SE) chip on their wearable device or on to a mobile device and activate secure payments for use at any contactless POS terminal.

Tappy PLC Program | Pre-Loaded Credential Program

The PLC solution is a passive chip that has a pre-provisioned PAN (Primary Account Number) provided by the Issuer-partner representing a pre-paid debit card account. This flexible passive chip can be embedded within a watch strap or other flexible wearable device, which can be managed using an issuer web portal or mobile app.



PRODUCTS

Tappy specializes in the development of wearable products & accessories that incorporate payment chips (Flexitags, Microtags, Minitags) and related technology which can be utilised to...

“Transform wearables to payables”



ANOLOGUE WATCHES



Enabling payments in globally renowned watch brands. We supply customised payment capable timepieces as part of our OEM services. Our team of skilled designers and engineers work closely with esteemed partners to continually develop trendy payment capable timepieces.





SMART WATCHES



Our payment solution makes smartwatches smarter. We offer a turnkey solution to our OEM partners. With a battery-less payment chip embedded inside, the user can make convenient and secure contactless payments even if the smartwatch runs out of power.



FITNESS TRACKER



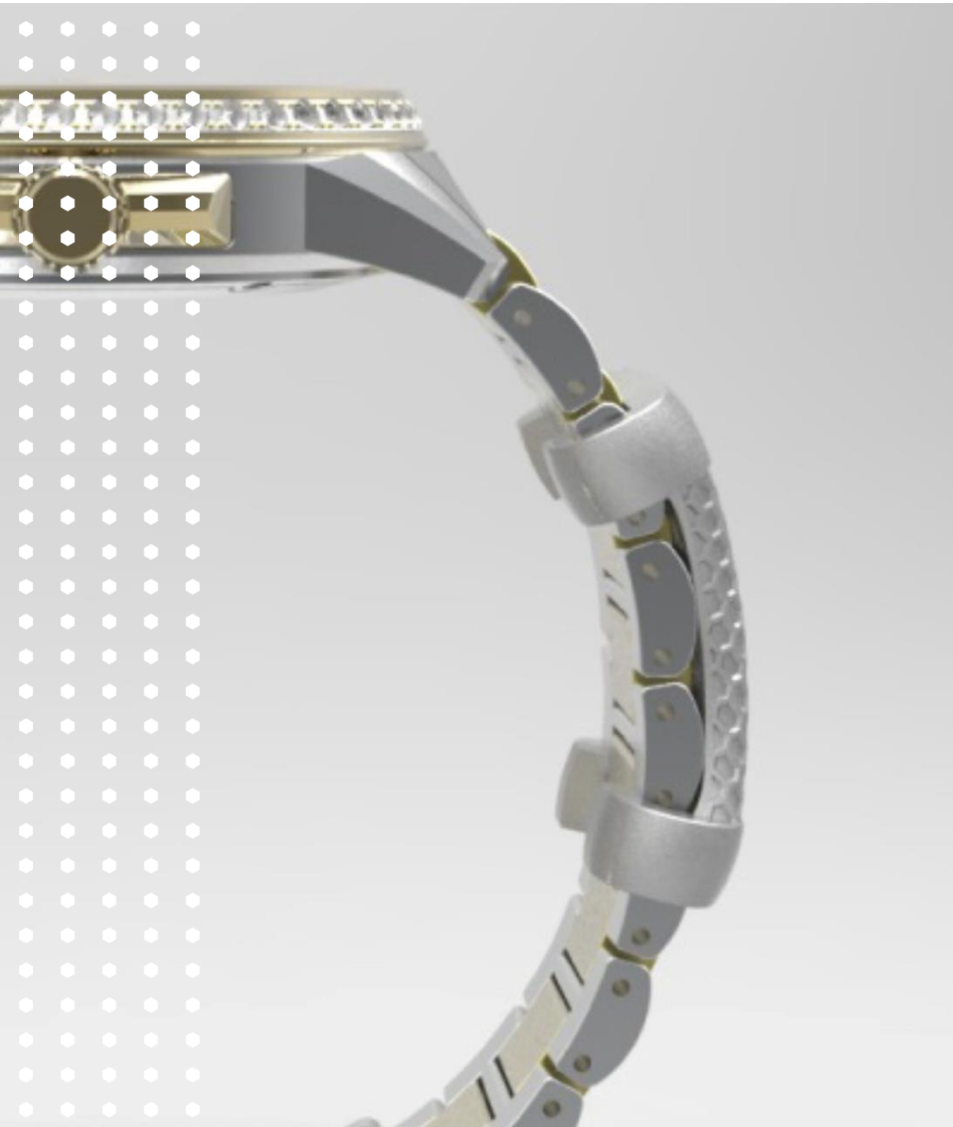
Giving the payment boost to fitness trackers. The wearer can go on a run without the burden of carrying a wallet or a smartphone, safe in the knowledge that they can tap their fitness tracker to make any needful purchase.



WATCH STRAPS



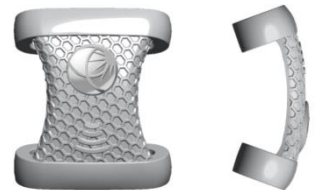
Retrofitting payment straps into any watch. Our extensive collection of payment enabled Leather, Silicon, Fabric or TPU straps are developed with a quick release button allowing them to be fitted on to any watch.



WATCH CLASP



Convert any watch into a payment watch. Our unique payment enabled TPU clasp can be attached to the metal bracelet of any watch, instantly transforming them into a payment capable watch.





LEATHER BRACELETS



Making payments a style statement. Our collection of payment enabled genuine leather bracelets allows the user to make convenient & secure payments by simply tapping their wrists at any terminal accepting contactless payments.



SILICONE BANDS



Keep your wallets aside. Our customizable waterproof payment bands allows you to enjoy your time at events, theme parks, beaches or any outdoors.





POWER BANK



Multi-utility payment device brings about peace of mind. Combining the benefits of a portable power bank with the convenience of a contactless payment device. The built in 2-in-1 charging cable is compatible with both Lightning and Micro-USB devices.





KEY FOBs



Convenience is the name of the game. Our range of customizable payment keyfobs are developed using wide range of materials like PU Leather, Genuine Leather, Silicone, Plastic, Fabric.



WAYFARERE SUNGLASSES



Payments have never been cooler. Riding a bike or out on the run, all one needs is to tap our wayfarer style payment sun glasses on a contactless terminal to make cool & convenient purchases.





SPORTS MERCHANDISE



Fans can now access the stadium and make in- stadium purchases and even outside with their favourite merchandise. Be it a hat, bracelet, key chain, lanyard and many more. Payments and access have never been cooler before.



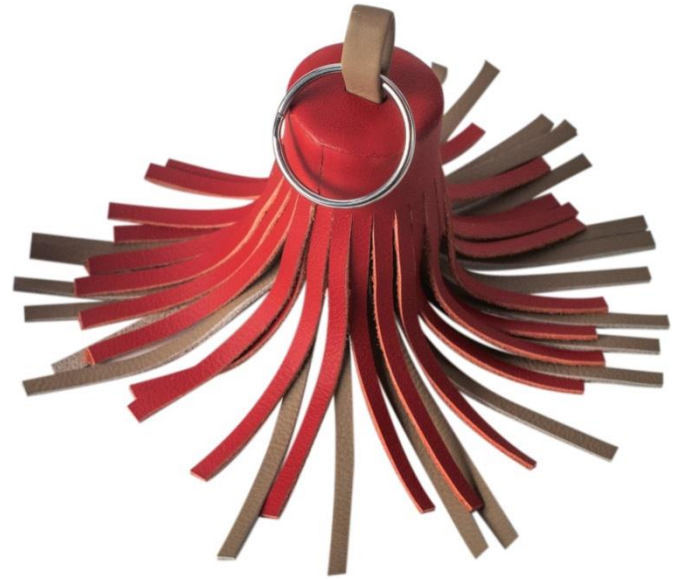
CHARM BRACELETS



Charming & Elegant, the new buzzwords in payment industry. Make sparkling contactless payments at the evening cocktails by through our charm bracelets with Swarovski elements.



BAG CHARMS



Bags will never be that same again. Tappy offers a collection of bag charms with integrated payment technology. Now one can conveniently ride a metro or a bus without the need to dig inside their bags for their wallets. All they need to do is simply tap the area of the bag where the charm is placed.



SMART BANGLES



Jewellery is not just to show off. With our payment solution embedded inside, one's bangle can do a whole lot more. We offer a trendy collection of payment bangles that are developed with a combination of metal, leather & epoxy elements.





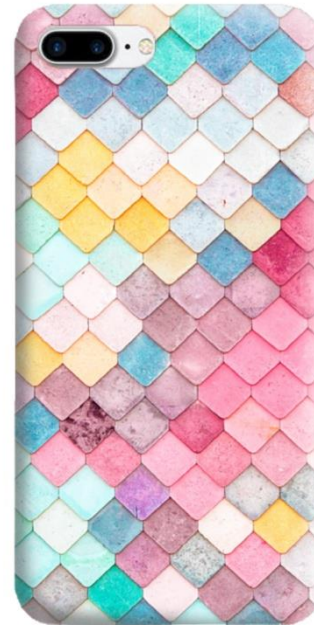
CEROXY RINGS



Purchasing power on your fingertips. Embedded Tappy solution enables our brand partners to launch high quality, waterproof, hypoallergenic payment ceramic rings.



PHONE COVERS



No NFC in the phone, No Worries. We provide payment enabled phone cases customised to fit wide range of Phone Models allowing the user to Tap & Pay with their phones.



TOKEN PROVISIONING ACCESSORIES

Tappy's engineers have designed & developed highly innovative accessories called the UPPU - Universal Passive Provisioning Unit CLIP & CIRCLE. These patented devices allows customers to provision their credentials on to a wearable securely and conveniently.



UPPU CLIP



UPPU Clip can easily be clipped on to the payment watch strap or bracelet for credential provisioning.





UPPU CIRCLE



UPPU Circle allows payment enabled form factors like Rings, Key Fob etc to be placed on top of it for credential provisioning.





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