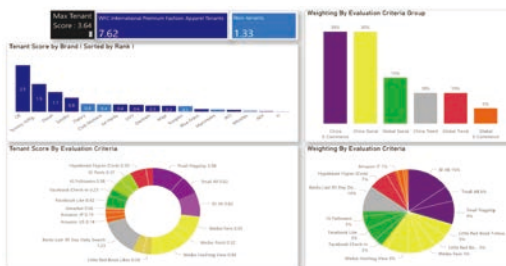




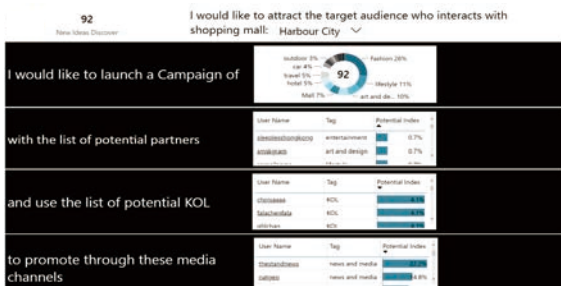
TRADEMONDAY

TradeMonday is an AI Powered Retail Experimental Platform enabling the product and shopper recommendation for retailer, brand owner and shopping mall. The platform turns the customer journey data such as social media, trending, searching and transaction into actionable insight and empowers businesses in simulating top-line strategy planning.

The SaaS platform analyses rich consumer data along with customer journey from various sources globally helping businesses to reveal recommendation insights for day-to-day business operation through visualising the hidden customer persona, potential brands and products and tenant performance and presented in an ease-to-use interface, API or integration that fits into client's needs.



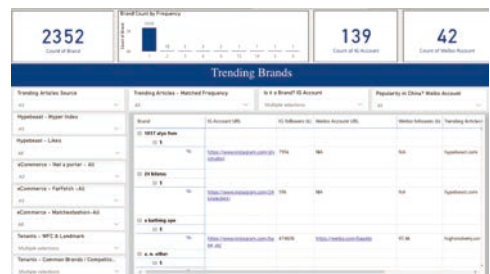
Tenant Recommendation



Shopper Recommendation



Trending Product Recommendation



Trending Brand Recommendation



For more details, please visit our website at www.trademonday.com

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